

University of Pretoria Yearbook 2019

Recreation and sport management 707 (MBK 707)

Qualification	Postgraduate
Faculty	Faculty of Humanities
Module credits	20.00
Programmes	BAHons Sport and Leisure Studies Sport and Recreation Management
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Sport and Leisure Studies
Period of presentation	Semester 2

Module content

Aspects of visionary recreation management, entrepreneurship, human resource management and marketing are applied to the sport and recreation industry.

(1 hour contact time per week with work assignments for the following week.)

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